

Comparing the place of experts during the first waves of the COVID-19 pandemic

*Christophe Premat, Jean-Michel De Waele
& Michel Perottino (eds.)*



Stockholm
University



CHARLES
UNIVERSITY



uOttawa



STOCKHOLM
UNIVERSITY PRESS

Published by
Stockholm University Press
Stockholm University Library
Universitetsvägen 10
SE-106 91 Stockholm, Sweden
www.stockholmuniversitypress.se

Text © The Author(s) 2024
Licencia CC BY-NC 4.0

Supporting Agency (funding): The book has been funded by Ottawa University and by the excellence research program Romling (Romance Linguistics – Stockholm University)

Grant number: SU165021820211

First published 2024
Cover designed by Tom Grady
Cover image: Plague doctor traced from a 17th century illustration by @liftarn on openclipart.org, CC0

Stockholm Studies in Romance Languages (SSIRL) (Online) ISSN: 2002-0724
Series number: 10

ISBN (Paperback): 978-91-7635-247-2
ISBN (PDF): 978-91-7635-248-9
ISBN (EPUB): 978-91-7635-249-6
ISBN (Mobi): 978-91-7635-250-2

DOI: <https://doi.org/10.16993/bco>

This work is licensed under the Creative Commons Attribution-NonCommercial 4.0 International (CC BY-NC 4.0) License (unless stated otherwise within the content of the work). To view a copy of this license, visit <https://creativecommons.org/licenses/by-nc/4.0/> or send a letter to Creative Commons, 444 Castro Street, Suite 900, Mountain View, California, 94041, USA. This license allows for copying and distributing the work, providing author attribution is clearly stated and that you are not using the material for commercial purposes.

Suggested citation:

Premat, C., De Waele, J.-M., & Perottino, M. (eds.) 2024. *Comparing the place of experts during the first waves of the COVID-19 pandemic*. Stockholm: Stockholm University Press. DOI: <https://doi.org/10.16993/bco>.
Licencia: CC BY-NC 4.0.



To read the free, open access version of this book online, visit <https://doi.org/10.16993/bco> or scan this QR code with your mobile device.

Stockholm Studies in Romance Languages

Stockholm Studies in Romance Languages (SSIRL) (ISSN: 2002-0724) is a peer-reviewed series of monographs and edited volumes published by Stockholm University Press. SSIRL strives to provide a broad forum for research on Romance Languages of all periods, including both linguistics and literature.

In terms of subjects and methods, the series covers language structure, variation and meaning, spoken and written genres, as well as literary scholarship in a broad sense.

It is the ambition of SSIRL to place equally high demands on the academic quality of the manuscripts it accepts as those applied by refereed international journals and academic publishers of a similar orientation.

Editorial Board

- Cecilia Schwartz (Chair), Associate Professor, Department of Romance Studies and Classics, Stockholm University
- Cecilia Alvstad, Professor, Department of Swedish Language and Multilingualism, Stockholm University and Department of Languages, Literature and Culture, Østfold University College
- Ken Benson, Professor, Department of Romance Studies and Classics, Stockholm University
- Per Förnegård, Associate Professor, Department of Romance Studies and Classics, Stockholm University
- Thomas Johnen, Professor, Fakultät der Westsächsischen Hochschule Zwickau

Titles in the series

1. Engwall, G. & Fant, L. (eds.) 2015. *Festival Romanistica. Contribuciones lingüísticas – Contributions linguistiques – Contributi linguistici – Contribuições linguísticas*. Stockholm: Stockholm University Press. DOI: <https://doi.org/10.16993/bac>. License: CC-BY

2. Cedergren, M. et Briens, S. (eds.) 2015. *Médiations interculturelles entre la France et la Suède. Trajectoires et circulations de 1945 à nos jours*. Stockholm: Stockholm University Press. DOI: <https://doi.org/10.16993/bad>. License: CC-BY
3. Premat, C. 2018. *Pour une généalogie critique de la Francophonie*. Stockholm: Stockholm University Press. DOI: <https://doi.org/10.16993/bau>. License: CC-BY
4. Sullet-Nylander, F., Bernal, M., Premat, C. & Roitman, M. (eds.) 2019. *Political Discourses at the Extremes: Expressions of Populism in Romance-Speaking Countries*. Stockholm: Stockholm University Press. DOI: <https://doi.org/10.16993/bax>. License: CC-BY
5. Roitman, M. (ed.) 2023. *Negatives and Meaning: Sociocultural Setting and Pragmatic Effects: Using Negatives in Political Discourse, Social Media and Oral Interaction*. Stockholm: Stockholm University Press. DOI: <https://doi.org/10.16993/bcd>. License: CC-BY
6. Cedergren, M. and Lindberg, Y., 2023. *Le transfert des littératures francophones en(tre) périphérie: Pratiques de sélection, de médiation et de lecture*. Stockholm: Stockholm University Press. DOI: <https://doi.org/10.16993/bcg>. License: CC BY-NC 4.0
7. Premat, C. & Bédard-Goulet, S. (eds.) 2023. *Nordic and Baltic Perspectives in Canadian Studies*. Stockholm: Stockholm University Press. DOI: <https://doi.org/10.16993/bci>. License: CC-BY
8. Roitman, M., Bernal, M., Premat, C. & Sullet-Nylander, F. (eds.) 2023. *The New Challenges of Populist Discourses in Romance Speaking Countries*. Stockholm: Stockholm University Press. DOI: <https://doi.org/10.16993/bcj>. License: CC BY-NC
9. Österberg, R. & El-Madkouri Maataoui, M. (eds.) 2024. *Léxico y semántica: nuevas aportaciones teóricas y aplicadas*. Stockholm: Stockholm University Press. DOI: <https://doi.org/10.16993/bcl>. License: CC BY-NC 4.0
10. Premat, C., De Waele, J.-M., & Perottino, M. (eds.) (2024). *Comparing the place of experts during the first waves of the COVID-19 pandemic*. Stockholm: Stockholm University Press. DOI: <https://doi.org/10.16993/bco>. License: CC BY-NC 4.0

Peer Review Policies

Stockholm University Press ensures that all book publications are peer reviewed in two stages. Each book proposal submitted to the Press will be sent to a dedicated Editorial Board of experts in the subject area. The full manuscript will be peer-reviewed by chapter or as a whole by two independent experts.

A full description of Stockholm University Press' peer review policies can be found on the website: <https://www.stockholm.universitypress.se/site/peer-review-policies/>

Recognition for reviewers

The Editorial Board of *Stockholm Studies in Romance Languages* applies single-blind review during proposal and manuscript assessment. We would like to thank all reviewers involved in this process.

Special thanks to the reviewers who have been performing the peer review of the manuscript of this book:

- Esteban Arribas Reyes, Professor of Policy Analysis at the University of Alcalá, Madrid (Spain). ORCID: <https://orcid.org/0000-0002-6809-0570>
- Merike Blofield, Professor of Political Science at the University of Hamburg, Germany. ORCID: <https://orcid.org/0000-0003-1540-0237>
- Laurent Dousset, Professor of anthropology, Senior lecturer and researcher at the University of Lucerne, Switzerland. ORCID: <https://orcid.org/0000-0002-6547-1749>
- Inga Brandell, Professor Emerita in Political Science at Södertörn University, Sweden

Contents

Avant-propos ix

Jean-Michel De Waele

Foreword xv

Jean-Michel De Waele

Introduction: The legitimacy of experts in the public space during the pandemic 1

Christophe Premat, Jean-Michel De Waele & Michel Perottino

FIRST PART: GENESIS OF EXPERTISE IN A COMPARATIVE PERSPECTIVE 23

1. La crise de la COVID-19 et les ambiguïtés de la construction de la figure de « l'expert médical » dans la grammaire politique populiste : le bon, la brute et le truand 25

Alexis Chapelan & Vladimir Adrian Costea

2. Représentations sociales de la COVID-19 dans dix pays du monde : le discours public à plusieurs voix des experts, des leaders politiques et des institutions à travers différents médias 75

Annamaria Silvana de Rosa, Terri Mannarini, Lorena Gil de Montes, Andrei Holman, Mary Anne Lauri, Lilian Negura, Andréia Isabel Giacomozzi, Andréa Barbará da Silva Bousfield, Ana Maria Justo, Martha de Alba, Susana Seidmann, Risa Permanadeli, Karabo Sitto-Kaunda & Elizabeth Lubinga

SECOND PART: THE EXPERTISE BETWEEN MODERNISATION AND TECHNOCRATISATION 195

3. The United Arab Emirates, an Early Adopter of Global Best Practices 197

William Guéraiche

4. Le rôle des experts dans les politiques de lutte contre la COVID-19 au Japon 225

Arnaud Grivaud

THIRD PART: THE COLLEGIAL PROFILE OF SYSTEMS OF EXPERTISE 263

5. Gestion de la COVID-19 en Suisse : expertise scientifique et démocratie de consensus en temps de crise 265

Céline Mavrot

6. No hero outside the hospital lane. Governmental Committees, Pop Star Experts and Conflicts of Expertise in COVID-19-ridden Italy 297

Davide Caselli, Carlotta Mozzana, Daniela R. Piccio & Barbara Saracino

7. Spain, between its waves and experts – Navigating through a complex network of advisory committees in a context of political confrontation 339

Rut Bermejo-Casado

FOURTH PART: EXPERTS AND SUPER-EXPERTS 385

8. Expert, experts et expertise pendant la crise de la COVID-19 – le cas tchèque 387

Zuzana Kotherová & Michel Perottino

9. Le rôle de l'expertise dans la construction du consensus suédois face à la pandémie 421

Christophe Premat

FIFTH PART: EXPERTISE, POLITICS AND SOCIAL REPRESENTATIONS 449

10. Experts et politiques dans la gestion de la crise de la COVID-19 en Belgique : conflit de territoires et récit médiatique 451

Esther Durin & Baptiste Buidin

11. The construction of the COVID-19 pandemic as a social problem: expert discourse and representational naturalisation in the mass media during the first wave of the pandemic in Canada 491

Lilian Negura, Yannick Masse & Nathalie Plante

Biographies 525